

How to find YOUR wedding videographer.



Hey gang!
Jake here.

Thanks for taking a look at this free guide on how to find your dream wedding videographer. We'll cover styles, how videographers capture each wedding day, and their delivery process.

There are MANY wedding videographers in your area, but how do you know which one is right for you? To start, inquire into their values as a business and why they do what they do!

These values are often defined in the about or contact sections of their websites. We want to show you the passion behind the scenes and our websites and social media pages are the best ways to get a feel for how they manage their business and who they are. If you're still not sure, feel free to schedule a consultation or discovery call with them! We often will meet with you through Zoom, Facetime, or give you a phone call.

During these calls, we want to get to know you! We're interested in learning more about your wedding plans and expectations, your personalities, and how you'll react to certain moments (first looks, the bride walking down the aisle, speeches, etc). We value your input and want to know what you're seeking out of us as a wedding videographer, how we might be a good fit, and what you want to feel when reliving your wedding day. Determining voice for you allows us to better understand everything you're expecting to incorporate into your wedding day.

We'll then dive into our process and lay out everything you can expect from us, from how we capture the day, to booking and agreement, and the deliverables. Videographers have different styles in capturing each wedding day. Some are more involved, others may be a fly on the wall and capture the day documentary style. Knowing how involved your videographer will be on the day of will help determine their style and approach! There's no right or wrong here! It's all about energy!

We'll discuss how we use our gear to capture moments throughout the day such as your ceremony, first looks, and speeches. Videographers want to achieve certain looks and should communicate their approach to each big moment.

Audio plays a huge part in your final film. Videographers should discuss how they plan to use certain audio pieces in their film and what moments will and will not be captured specifically. Audio from each first look, letters or vows, and speeches

and toasts all play a huge part in designing your wedding film. Backup options for audio and video should be set in place to ensure each moment is captured and has a backup option in case a device were to fail in some way. Check to see if videographers have backup options with their cameras, microphones, and storage devices! Does the videographer have a camera that dual records? Do they have multiple microphones to ensure speeches are captured successfully? Who will have a microphone on them and during what moments? These are details you'll want to discuss with your videographer to provide peace of mind that all your wedding day memories are captured and backed up.

What is your videographer's policy on music? As artists and creatives, we have enacted a specific process in choosing each music piece and want each piece to fit the energy and vibe from your wedding day. If you're seeking specific pieces, such as popular songs you'd hear during commercials or on the radio, know that these options are extremely limited due to licensing restrictions. The licenses for these tracks can cost an extraordinary amount of funds. We search through a selection of license free tracks that are produced by professional artists with the wedding style in mind.

How would you like to receive your final film? Obtaining your wedding film is just as important as capturing your wedding day! You didn't plan such an emotional and elegant wedding for it to only happen once! Discuss with your videographer about deliverables and the options they provide. This can range from receiving one highlight film, to additional edits, and mailing physical copies of the film and raw footage.

We'll wrap up everything discussing the booking process, the agreement, and payment schedule. We offer payment plans if needed to allow for flexibility and provide you with a great experience. Videographers usually require anywhere from a 30 percent to a 50 percent retainer payment to book that specific date for you. If we are booked for a date and approached by others wishing to book with us also, we will recommend other videographers in the area.

At the end of discussing our process, we want to answer any questions you may have! This is a great time to ask any questions you have specifically about travel fees, certain moments you'd want to be captured, etc. Our goal is to answer questions you may have during the discussion of our process from start to finish, but if we missed something, we'd be more than happy to answer additional questions!

If you've found the right wedding videographer for you, awesome! Reach out, sign their agreement, and book their services as soon as possible! Our dates fill up quickly, but if we're booked, chances are we know someone who is available to capture your day.

If you've met with a few videographers and found what you're seeking, please confirm with the other videographers that you went in a different direction but appreciated their time and services. We appreciate a no more than no response at all.

I hope you've found value from this free guide! While I would love to capture your wedding day, I recognize it may not always be the best fit or I may be booked. Providing this guide allows you to have more peace of mind knowing you covered your bases and you and your videographer are on the same page. Happy planning!

JAKE RAYMAN

TO CAPTURE AND PRESERVE
YOUR LOVE STORY