



How to get the most out of your wedding videographer.

JR

Hey gang! Jake here.

Thanks so much for checking out the guide on how to gain the most value from your wedding videographer! Whether you've already booked me for your wedding day, are still deciding on whose videographer work you vibe with the most, or you're just seeking out how to even incorporate a wedding videographer into your day - there's no doubt this guide will provide value on getting the most out of your wedding videographer. We'll dive into tips on the planning process, the day of, deliverables, and how to gain the most value from each experience.

Communication is, perhaps, the most important aspect to any wedding day. When all of your vendors are working in perfect harmony, more stress is lifted off of your shoulders. We strive to be effective communicators throughout the entire process. In order for us to perfectly capture your wedding day, we need your help!

You've designed your wedding day to perfectly reflect the love you two share and the memories you'll share with family and friends. These are important memories to us as well, and we want to capture them! If there are any special pieces you want highlighted, or special elements you've added onto your ceremony or reception, please let us know! There is no limit to what can be captured. There could be moments you want captured to look back on in years time. Grandparents and parents dancing together. Socializing with guests, hugging family members, details over a flat lay, all of these details and moments are as important to me as they are to you! Please let us know everything you'd like captured and we will do our absolute best to ensure these memories are captured and preserved.

Details always matter, especially on the biggest day of your life. Ensuring your videographer has the timeline well in advance allows us to plan the shots and poses ahead of time, so we are all on the same page and there are less questions being thrown your way when you're soaking everything in as your wedding day continues. If there are any changes that may happen on the day of, please inform your videographer! We're eager to work with you all and want to ensure the day flows seamlessly! We will also do our best in making sure your needs and wants are met and exceeded!

Photo and video are similar, but vastly different. Our gear may look the same, but we capture each wedding day so differently! This includes capturing the most important people on the day of - the bride and the groom!

Everyone knows how to pose in front of a camera for a picture! Be still and smile big - but truthfully, couples don't know what to do when a video is being recorded! Many couples are also confused on where they should be looking when two, three, or even four cameras are focused on you two! In these moments, whether they are family portraits, your bridal party portraits, or traditional photos taken throughout the day - keep your eyes on the main photographer! We want to capture the day as seamlessly as possible and for us to do that, we want to keep you two in the moment as much as possible. Keeping your eyes on the main photographer will allow you to gain more confidence on camera, allow us as videographers to capture the moment without interruptions, and reduce the awkward action of how to react on camera.

There are times where we will step in and direct video focused shots that only make sense with video. Motion is an element that photo isn't known to capture, and we want to incorporate as many motion based poses as we can! If the videographer directs you to look at their camera, please feel free to do so! Otherwise, it's best to smile bright at the lead photographer!

You've been delivered your wedding film and want to share it with your loved ones! I provide a mobile friendly version of your wedding film so uploading and publishing is extremely simple!

You may want to incorporate your wedding film into the design of your living room! Photos are so simple to print and hang on the walls of your home, but what about video?

Motion books make for a great living room piece and allows you two or guests to watch your wedding film seamlessly! No need to turn on the television and open up a specific app, or opening up your laptop and finding the link. Your wedding film is easily accessible and the design is minimal and elegant!

I hope this easy and digestible guide has helped you learn more about how we capture your wedding day! We want your experience with us to run smoothly from the initial inquiry, to the big day, all the way to the delivery process. Remembering these helpful insights will allow us to capture your wedding day effectively and leave you feeling emotional when reliving the greatest day of your lives, without having to worry or second guess any detail!

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TO

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